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## 1:1 - Signage, Orientation, Identity (Paperback)

By -

Niggli Verlag, Switzerland, 2014. Paperback. Condition: New. Language: English . Brand New Book. How will you find your bearings in the new Berlin airport? You have the graphic designers of Moniteurs to thank for those hanging placards and cheerful infographics. The firm specializes in the design of signage and wayfinding systems for corporations. This new book the first to comprehensively feature Moniteurs work covers ten years of projects, documenting the culture and working methods of the office. Moniteurs is the recipient of many honors, including the Iconic Design Award 2013 for its Potsdamer Platz orientation system. The graphics are reproduced in book form on a 1:1 scale, appearing as colorful fragments hinting at their larger purpose. Each project is presented in a concise text accompanied by many color photographs and infographics, while an interview with the firm s founders Heike Nehl, Sibylle Schlaich and Isolde Frey lends insight into their approach. 1 : 1 Signage, Orientation, Identity is a special book. It not only describes a range of design projects over the last ten years design company Moniteurs, but the projects are graphically illustrated; in this way the book gets to the heart of Moniteurs 1:1 communication systems. The concepts...



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