



American Silk, 1830-1930: Entrepreneurs and Artifacts (Hardback)

By Jacqueline Field, Marjorie Senechal, Madelyn Shaw

Texas Tech Press,U.S., United States, 2007. Hardback. Condition: New. Language: English . Brand New Book. American Silk, 1830-1930 is the story of struggle, innovation, and the success and failure of three silk companies. Despite developing innovative technology and marketing strategies to meet the demand for silk from a growing middle class, the early industry was plagued by problems obtaining raw materials; later the development of artificial silk made it hard to compete. This is an important addition to textile, business, and industrial history - Adrienne Hood, author of The Weavers Craft . Silk conjures the exotic, the precious, and the labor of handwork. With this groundbreaking study the little known story of silk joins those of cotton and wool as an important aspect of Americas rich textile heritage. In this masterful work Field, Senechal, and Shaw show us how American entrepreneurial ingenuity made possible large-scale silk production and the creation of a once-thriving industry - Dennis Fiori, Director, Massachusetts Historical Society. At one time Americas silk industry was the largest in the world. Silk was late to be industrialized, well after cotton and wool. Nonetheless, nineteenth-century American entrepreneurs rapidly built a silk industry with levels of production once unimaginable. American...

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