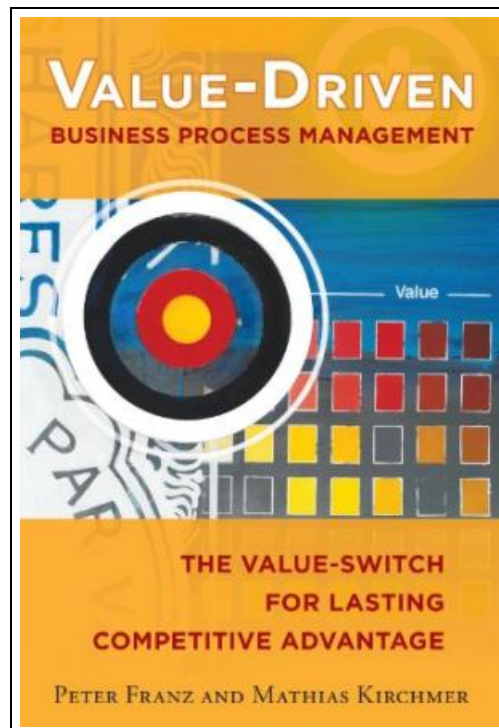


## Value-Driven Business Process Management: The Value-Switch for Lasting Competitive Advantage



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*(Prof. Buddy Leuschke)*

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