



Finding Success in Failure: True Confessions From 10 Years of Startup Mistakes

By Lucas Carlson

Craftsman Founder. Hardcover. Condition: New. 148 pages. Dimensions: 8.5in. x 5.5in. x 0.4in. This book is a fantastic Entrepreneurship 101 course. If you are serious about building a company, this is where to start. Tucker Max, New York Times 1 Bestselling Author and Entrepreneur Want to make millions (or even billions) as an entrepreneur in just 18 months So did I. And I used to read anything that promised it. It was a constant disappointment. Time after time I would read these books feeling like I couldn't apply or reproduce their efforts. But after 10 years of struggling, something finally clicked. I signed up over 100,000 users for what started out as just a side project, raised almost 10 million, and ended up having my company acquired. So what did I do differently The real question you should be asking is what I DIDN'T do to find success in failure. In every field, from chess to gymnastics, we can make bigger gains by reducing mistakes than by making winning moves. This is especially true in business. We study the greats, trying to extract valuable lessons, when avoiding a few key blunders would be more valuable. Fortunately, advice on what not...



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