



Boarded Windows: What Works, What Doesn't and Why It Matters

By Jack Lehman

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.In this book I want to examine ten business failures I have experienced in my life and what I think I have learned from each. But my approach will be different from that of a business book, autobiography or movie review. I want to appeal to, not only the intellect, but also to the emotional, visual and interpersonal aspects of these ventures. To do that I am including a short story in each chapter as well as bringing in some favorite films to help make a point. I believe this way I am addressing, as writers always have had the ability to do, our multiple intelligences. I hope this works for you.



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